

What is the Second Century?

The Second Century was a process to engage internal and external stakeholders, cultivate new relationships, narrow opportunities areas and gets us to a new vision, mission and strategic plan. The Academy Foundation's Second Century Campaign is now raising funds to support efforts that make a tremendous impact within our profession, empowering Academy members to optimize global health with tools, research and model programs that are addressing the greatest global food and nutrition challenges now and in the future.

Second Century Initiatives

The Foundation's Second Century Initiatives fund people and solutions in the areas of prevention and well-being, health care and health systems, and food and nutrition safety and security. Foundation programs are expanding globally through collaboration and empowering RDNs to solve the greatest food and nutrition challenges now and in the future. More than **\$2,853,000** has been invested in Second Century projects to-date.

Second Century Projects Funded by Member Donations include:

- **The Nutrition Impact Summit** – A 2016 Second Century planning meeting that included both internal and external stakeholders and brought focus to funding priorities.
- **Transitions of Care Technical Implementation Guide** - A technical guidance manual for health IT vendors (including electronic health records) to ensure that nutrition intervention records are designed and implemented using eNCPT and mandated clinical terminology.
- **Addressing Malnutrition in Central America Fellowship** -In collaboration with the Duke Center for International Development, the Foundation is supporting a fellow to serve as the co-primary investigator on a year-long project to address chronic malnutrition in Central America. The Foundation fellow will conduct a mapping of existing interventions and an assessment of needed next steps
- **Applied International Research Fellowship** - A year-long applied nutrition research fellowship with the Maya Health Alliance/Wuqu' Kawoq. The fellow will oversee the implementation research and quality improvement aspects of a unique garden research project currently taking place and take the lead on the data analysis and dissemination for the implementation research aspect of the project.
- **Malnutrition Clinical Characteristics (MCC) Study** – A study to determine the predictive validity and inter-rater reliability of the Academy of Nutrition and Dietetics and the American Society for Parenteral and Enteral Nutrition's Malnutrition Clinical Characteristics diagnostic tool for hospitalized pediatric and adult patients, relative to a portfolio of relevant health-related outcomes. Additionally, this project will fund two fellows to support the study.
 - **MCC Pediatric Fellow** - Through the support of the Pediatric Nutrition Practice Group, the Foundation is funding an Academy of Nutrition and Dietetics member RDN fellow to support the Malnutrition Clinical Characteristics Validation Study. This position will be filled with a member of the Pediatric Nutrition Practice Group to participate full-time in a two-year project in collaboration with the Academy's Research, International, and Scientific Affairs (RISA) team to validate the Malnutrition Clinical Characteristics for pediatric acute care inpatients and develop a gold standard for inpatient dietitian staffing.
 - **MCC Adult Fellow** - Through the support of the Commission on Dietetic Registration (CDR), the Foundation is funding an Academy of Nutrition and Dietetics member RDN fellow to participate full-time in a one-year project in collaboration with the Academy's Research, International, and

Scientific Affairs (RISA) team to validate the Malnutrition Clinical Characteristics for adult acute care inpatients and develop a gold standard for inpatient dietitian staffing.

- **Second Century Scholarship in Memory of Constance Geiger** - Three \$10,000 Second Century Scholarships will be awarded in 2018 in memory of past Foundation Board member and longtime donor Constance Geiger, PhD, RDN, LD, CD. Preference will be given to a PhD student with an interest in global or regulatory research, a focus area of Second Century efforts to which Constance Geiger dedicated much of her time.
- Second Century projects funded through the support of the **Wimpfheimer-Guggenheim Fund for International Exchange in Nutrition, Dietetics and Management:**
 - **Middle East Dietetics Needs Assessment Outcomes and Dissemination Plans: A Policy Perspective** - Aims to understand the interlinkages between education, training, credentialing, recognition, and policy in support of impactful nutrition advocacy outcomes in the Middle East.
 - **International Nutrition and Dietetics Education Practice Program** - This pilot project will bring a dietitian from Karlsruhe, Germany to the U.S. for a four-week learning opportunity to support collaboration among the global food and nutrition practitioners.
 - **Wimpfheimer-Guggenheim Global Hunger Relief Grant** – This grant provides seed money for programs addressing hunger in low-resource settings, including developing countries. The grant will be awarded to fund well-designed program proposals that provide compelling models with realistic program metrics, demonstrate an understanding of the culture/setting, directly support hunger-relief efforts, and detail a long-term plan for program sustainability.
 - **International Confederation of Dietetic Associations (ICDA) Welcome Fund** – This Fund provides \$500 USD in funding to support new memberships in ICDA.

Collaboration with organizations around the world is key to this new strategy to integrate research, professional development and practice that stimulates innovation and discovery, making an impact across all food and nutritional health sectors and addressing the global elimination of all forms of malnutrition.

Second Century Campaign Progress

The Academy and Foundation kicked off our Second Century Campaign at FNCE® of 2016 in honor of the Academy's 100 year anniversary, with an Academy member of goal of **\$5M** and since then, Academy leaders, members, affiliates, DPGs and MIGs have been stepping up to support this effort with significant gifts. As of today, we have raised more than **\$4.4M** – or 88% of our goal. This campaign runs through FNCE® of 2020 and we are less than \$1M way from achieving this significant accomplishment.

Additional Second Century Projects Funded by Industry Donations include:

- **Healthy and Sustainable Food Systems Fellowship** – Through the support of the National Dairy Council which supports an RDN member of the Academy to work full-time on a one-year project in collaboration with the Foundation's Future of Food initiative to plan and convene a Healthy and Sustainable Food Systems roundtable, present at professional meetings, promote the Foundation's Sustainable, Resilient, and Healthy Food and Water Systems dietetic internship concentration, as well as facilitate a variety of additional FOF projects.
- **Food Security Solutions Fellowship** - Through the support of General Mills Foundation, the Fellow works closely with the Academy's Research team to plan, execute, and publish a modification to its Health Informatics Infrastructure so that it can be used for public health nutrition projects and is piloting a community assessment tool to identify interventions to maximize the impact of available resources to promote food and nutrition security and wellness.

- **Nutrition in Food Retail Program Development Fellowship** - Through the support of grant from Walmart, Inc., this Fellow is an RDN member of the Academy and participates full-time in the Foundation's new project titled, "Leveraging RDNs in the Food Retail Environment to Improve Public Health." This funding will support the fellow for one year to oversee and execute the planning phase of this project, which will include:
 - A review and analysis of the food retail environment and existing research
 - Creation of an advisory group of experts
 - The development of a model or multiple models, that are financially feasible, as well as scalable, and meet the needs of consumers and food retailers

Why a Second Century Case Gift Matters

While gifts to the Annual Fund and Second Century are equally important and needed, gifts to the Annual Fund sustain our ongoing programs, while a gift to the Second Century Campaign invests in the future of our profession, empowering RDNs to solve the greatest food and nutrition challenges now and in the future. A significant Second Century gift can be pledged over a few years and all donors are recognized in the Second Century Giving Society.

#OurSecondCentury