



**Academy of Nutrition and Dietetics Food & Nutrition Conference & Expo (FNCE®)
October 26 – 29, 2019 – Philadelphia, PA
Academy Foundation Sponsorship Opportunities**

Receive Exposure at FNCE®!

The Academy of Nutrition and Dietetics Foundation hosts several popular and highly-visible events at FNCE®. Sponsorship of these events provide an opportunity for your organization to receive additional exposure during the conference, while supporting the Foundation. The Foundation events are promoted to more than 100,000 nutrition professionals through a variety of digital and print mediums both pre and post-meeting, as well as offering additional touch points on-site.

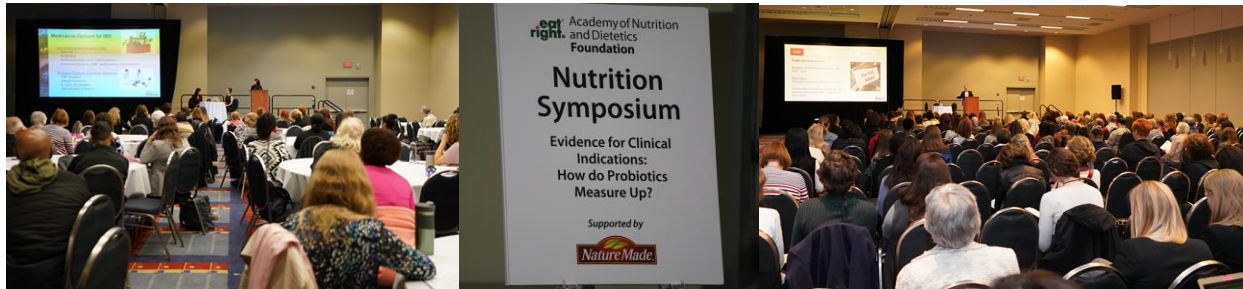
Foundation Pre-FNCE® Nutrition Symposia

Saturday, October 26, 2019

Session 1: 9 a.m. – 11 a.m.

Session 2: 11:30 a.m. – 1:30 p.m. – SOLD OUT

Session 3: 1:30 p.m. – 3:30 p.m. – SOLD OUT



This unique event offers sponsors the opportunity to share science-based information, new research, industry trends or a valuable topic such as leadership or communication training with FNCE® attendees. Sponsorship for one of these three, two- hour continuing education events is available for the right sponsor. Average attendance is 200 individuals, and attendees are charged a \$10 donation to the Foundation. Recognition includes:

- Exclusive sponsorship of noncommercial session to present new research and science-based nutrition information, per Academy Review and approval
- Session prominently listed and promoted on Foundation and Professional Development section of website, www.eatright.org/fnce
- Session listed on FNCE® app
- Session listed on Day at a Glance Grid
- Signage (provided by Foundation) at symposium
- Verbal recognition at symposium
- Inclusion in recognition slide at Foundation Gala
- Industry supporter sign for booth in exhibit hall at FNCE®
- Industry support symbol next to organization and listing on FNCE® app

- Industry support ribbon distributed during FNCE®
- Invitation for 10 representatives to attend **Foundation Donor Reception** held during FNCE®
- Sponsorship listing in Foundation FNCE® event ad in the *Journal of the Academy of Nutrition and Dietetics*
- Sponsorship listing on FNCE® flyer inserted in Foundation donor thank you acknowledgements, July-October
- Sponsor recognition in event promotion included in pre-FNCE® attendee newsletter
- Full-page ad in virtual Gala program book
- Mention of support in Philanthropy, Awards and Grants section of *Eat Right Weekly* all-member e-newsletter
- Sponsorship listing in Foundation sponsor thank-you ad in the *Journal of the Academy of Nutrition and Dietetics*
- Listing in Foundation 2019-2020 Donor Report on website
- Listing in 2019-2020 Academy/Foundation Annual Report
- Listing in Foundation Supporter Ad in the September 2020 issue of the *Journal of the Academy of Nutrition and Dietetics*

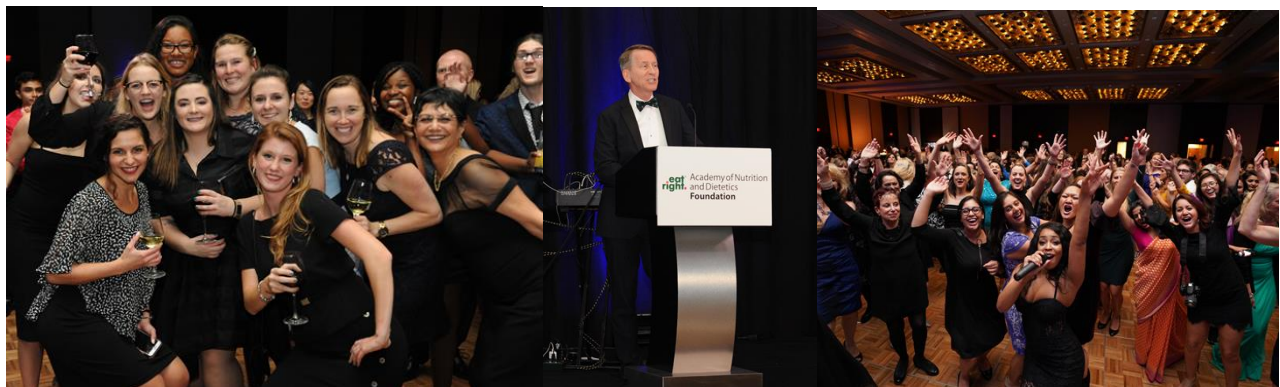
Sponsorship investment: \$50,000 plus all speaker expenses including conference registration, travel, hotel, honorarium and audio visual

Academy Foundation Gala

A reception-style event

Monday, October 28, 2019

8 p.m. – 10 pm



The Academy Foundation's annual Gala celebration is a reception-style event honoring donors, volunteers and recipients. Academy members of every generation will enjoy food stations, drink tickets, and a dessert table, in a spacious environment with high tables to gather and chat. Reserved table options are available for additional purchase.

Celebrations of live music and dancing, along with Foundation videos and a short program from the Foundation Chair, will comprise the event. Attendance averages 600 to 800 individuals per year and provides a great opportunity for attendees to network, socialize and celebrate the Foundation's success in a festive atmosphere. At *the social event of FNCE®*, attendees will enjoy a great evening, while supporting an important cause! *Cocktail attire encouraged.*

Sponsorship Options

Table Sponsor

Support eight Academy student members, Foundation scholarship, award and grant recipients to attend the **Foundation Gala**.

- Designated reserved table to include eight tickets for Academy student members, Foundation scholarship, award or grant recipients (selected by the Foundation) and two additional tickets to the **Foundation Gala** for organization's representatives (for a total of ten)
- Donor listing in email promotion sent to target group
- Table donor support listing in virtual **Foundation Gala** program book

Sponsorship investment: \$2,750

Sponsor

- Designated reserved table of 10 to the **Foundation Gala**
- Organization logo recognition on-screen as part of **Foundation Gala** presentation
- Supporter Recognition Signage (provided by Foundation) at **Foundation Gala**
- Supporter listing in virtual **Foundation Gala** program book
- Supporter recognition in **Foundation Gala** promotion included in FNCE® attendee newsletter.
- Supporter listing on FNCE® flyer inserted in Foundation donor thank-you acknowledgements July-October
- Supporter listing in Foundation FNCE® ad in the *Journal of the Academy of Nutrition and Dietetics*
- Supporter listing on the Foundation website
- Supporter listing in Foundation sponsor thank you ad in the *Journal of the Academy of Nutrition and Dietetics*
- One invitation for Foundation Donor Reception held during FNCE®

Sponsorship investment: \$3,500

Product Sponsor

- Designated reserved table of 10 to the **Foundation Gala**
- Organization logo rotated on screen as part of **Foundation Gala** presentation
- Supporter Recognition Signage (provided by Foundation) at **Foundation Gala**
- Supporter listing in virtual **Foundation Gala** program book
- Supporter recognition in **Foundation Gala** promotion included in FNCE® attendee newsletter.
- Supporter listing on FNCE® flyer inserted in Foundation donor thank you acknowledgements July-Oct
- Supporter listing in Foundation FNCE® ad in the *Journal of the Academy of Nutrition and Dietetics*
- Supporter listing on the Foundation website
- Supporter listing in Foundation sponsor thank-you ad in the *Journal of the Academy of Nutrition and Dietetics*
- Two invitations for Foundation Donor Reception held during FNCE®
- Product sampling opportunity (corkage fees may apply)
- Recognition signage at food/beverage station
- Inclusion of a non-branded recipe in virtual **Foundation Gala** program book
- Half-page ad in virtual **Foundation Gala** program book

Sponsorship investment: \$5,000

Spokesperson Sponsor

Support the Academy Spokespeople to attend the Foundation Gala. Spokespeople for the Academy of Nutrition and Dietetics are the leading experts on all questions of food and nutrition, providing science-based commentary, story ideas and background. Spokespeople are skilled at speaking with the media and excel in translating nutrition science into information consumers can easily understand and apply to their everyday lives. Located in the nation's largest media markets and with expertise in the most topical nutrition areas, Academy spokespersons can speak on both general topics as well as expertise in specialty areas of nutrition.

- Three designated reserved tables for Academy Spokespeople to include three additional tickets to the **Foundation Gala** for organization's representatives (for a total of 30)
- Donor listing in email invitation to Spokespeople (sent by Academy)
- Table donor support listing in virtual **Foundation Gala** program book

Sponsorship investment: \$7,500

For more information, contact Susie Burns at 312-899-4752 or sburns@eatright.org