

## **What is the Second Century?**

The Second Century was a process to engage internal and external stakeholders, cultivate new relationships, narrow opportunities areas and gets us to a new vision, mission and strategic plan. The Academy Foundation's Second Century Campaign is now raising funds to support efforts that make a tremendous impact within our profession, empowering Academy members to optimize global health with tools, research and model programs that are addressing the greatest global food and nutrition challenges now and in the future

## **Second Century Initiatives**

The Foundation's Second Century Initiatives fund people and solutions in the areas of prevention and well-being, health care and health systems, and food and nutrition safety and security. Foundation programs are expanding globally through collaboration and empowering RDs to solve the greatest food and nutrition challenges now and in the future.

A number of projects that are being funded from Second Century donations include:

- Transitions of Care Technical Implementation Guide
- Addressing Malnutrition in Central America Fellowship
- Applied International Research Fellowships
- Malnutrition Clinical Characteristics (MCC) Study
- MCC Pediatric Fellow
- MCC Adult Fellow
- Second Century Scholarship in Memory of Constance Geiger

Collaboration with organizations around the world is key to this new strategy to integrate research, professional development and practice that stimulates innovation and discovery, making an impact across all food and nutritional health sectors and addressing the global elimination of all forms of malnutrition.

## **Second Century Campaign Progress**

The Academy and Foundation kicked off our Second Century Campaign at FNCE of 2016 in honor of the Academy's 100 year anniversary, with a member of goal of \$5M and since then, Academy leaders, members, affiliates, DPGs and MIGs have been stepping up to support this effort with significant gifts. As of today, we have raised close to \$4M – or 80% of our goal. This campaign runs through FNCE of 2020 and we are \$1M way from achieving this significant accomplishment.

## **Why a Second Century Case Gift Matters**

While gifts to the Annual Fund and Second Century are equally important and needed, gifts to the Annual Fund sustain our ongoing programs, while a gift to the Second Century Campaign invests in the future of our profession, empowering RDs to solve the greatest food and nutrition challenges now and in the future. A significant Second Century gift can be pledged over a few years and all donors are recognized in the Second Century Giving Society.

**#OurSecondCentury**