Point A to Point B

Improving Access to Healthy Foods in Food Banks
## Future of Food Free Webinars

<table>
<thead>
<tr>
<th>Month</th>
<th>Webinar</th>
</tr>
</thead>
<tbody>
<tr>
<td>February</td>
<td>Hungry and Overweight: How is it Possible?-recorded</td>
</tr>
<tr>
<td>March</td>
<td>Contributors and Effects of Food Insecurity: Nutrition and Beyond-recorded</td>
</tr>
<tr>
<td>April</td>
<td>School Meals and Community Partnerships: Creative Solutions against Food Insecurity-recorded</td>
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<td>May</td>
<td>Point A to Point B: Improving Access to Healthy Foods in Food Banks</td>
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<td>A Flavorful Pairing: Nutrition Education in Food Banks</td>
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</tr>
</tbody>
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Register at [www.eatright.org/foundation/kidseatright](http://www.eatright.org/foundation/kidseatright)
Learning Objectives

• Identify at least two current challenges for Food Banks to distribute healthy foods.

• Identify at least two improvements Food Banks are making to distribute healthier foods.

• Describe one way you can help support healthy foods in Food Banks.
Outline

• Current Challenges in Access to Healthy Foods

• Trends in Improving Healthy Foods in Food Banks

• How You Can Support Healthy Foods in Food Banks
A Message from Strategic Policy and Partnerships:

“Thank you for participating in this webinar. Food security is a very important focus in our public policy efforts. Our goal is that all Americans have access to healthy safe food. Equally important is that families have the knowledge to make healthy choices. We are the leaders in providing innovative and engaging nutrition education that empowers families to have this knowledge. I am proud to share with members of Congress and the White House your work and efforts in reducing food insecurity and increasing knowledge. Please continue your efforts and share your stories and outcomes.”

Mary Pat Raimondi, MS, RD
Academy of Nutrition and Dietetics
Vice President of Strategic Policy and Partnerships
Today’s Speakers

Michelle Berger Marshall, MS, RD
Director of Nutrition
Feeding America

Jenny Karl, MS, RD, LDN
Director of Communication
New England Dairy & Food Council
National Dairy Council affiliate
HEALTHY FOOD ACCESS IN THE FEEDING AMERICA NETWORK
WHILE THE ECONOMY IS RECOVERING, HUNGRY AMERICANS ARE NOT.

FOOD INSECURITY REMAINS AT RECORD HIGHS.
50,100,000

PEOPLE FOOD INSECURE

1 in 6 Americans

1,2
AMERICANS ARE PRESSURED FINANCIALLY DUE TO A CONVERGENCE OF ECONOMIC STRESSES \(^3,4\)

**UNEMPLOYMENT**
is still near 8% nationwide and in high food insecure counties it is 13%

**PRICE SURGES**
for gas, food & other daily staples are decimating family budgets

**HOUSING CRISIS**
has forced many out of their homes while others are underwater and unable to sell

**PERSONAL DEBT**
in the U.S. is highest in history
IN THESE TIMES OF NEED, MORE AND MORE PEOPLE ARE TURNING TO THEIR LOCAL FOOD BANK FOR HELP.

1 MILLION MORE PEOPLE COMPARED TO FOUR YEARS PRIOR, ARE SEEKING EMERGENCY FOOD ASSISTANCE FROM THE FEEDING AMERICA NETWORK EACH WEEK.
More than 70% of agencies reported they are facing one or more problems that threaten their ability to continue operating.

- Less food is entering the network due to declines in federal commodities and donations from manufacturing companies.

- Changes in SNAP means fewer people will be able to access benefits and will turn to the network for help.
HOW OUR NETWORK WORKS

**DONATIONS ARE MADE**
Feeding America secures donations from the food and grocery industries, government agencies, individuals and other organizations.

**FOOD IS MOVED**
Feeding America moves donated food and grocery products through member food banks to where they are needed most.

**FOOD IS DISTRIBUTED & STORED**
Member food banks ensure the safe storage and reliable distribution of donated goods to local charitable agencies.

**FOOD REACHES THOSE IN NEED**
Donations are provided to people in need at food pantries, soup kitchens, youth programs, seniors centers and emergency shelters.
Feeding America: Our Impact

37 MILLION AMERICANS
served annually, including 14 million children and 3 million seniors.

3 BILLION MEALS
distributed annually.

202 FOOD BANKS
in our network.

8 MEALS
supplied for each dollar donated.

549 MILLION POUNDS
of fresh produce sourced by our network in FY12.

650,000 VOLUNTEERS
help carry out our vision for a hunger-free America.
FROM “CRISIS” TO “CHRONIC”\textsuperscript{5}

- More than 1/3 of clients in Hunger in America 2010 study reported visiting a food bank every month for at least 12 months.
- Clients often combine multiple strategies to meet household needs, including federal programs like SNAP and regular pantry visits.

![Chart 1: Percentage of Pantry Clients within each Visitation Category](chart.png)
People at risk for food insecurity are also often at the highest risk for obesity and associated health problems.

Income/Poverty
Poor Education
Martial Status
Race/Ethnicity
Food
Deprivation/Overconsumption
Low cost of energy dense food

**Limited access/affordability**

Your Zip Code
THERE IS ENOUGH FOOD TO FEED EVERY MAN, WOMAN AND CHILD IN AMERICA.

HUNGER IS NOT ABOUT SUPPLY, IT IS ABOUT CAPTURING AND DISTRIBUTING THE EXCESS FOOD THAT IS LOST EACH YEAR—FEEDING AMERICA'S NETWORK IS EQUIPPED TO DO JUST THAT.
MORE THAN 70 BILLION POUNDS OF EDIBLE FOOD IS WASTED IN THE U.S. EVERY YEAR \(^7,8\)

<table>
<thead>
<tr>
<th>Category</th>
<th>Billions of Pounds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food packaging and processing</td>
<td>37</td>
</tr>
<tr>
<td>Food service (not including plate waste)</td>
<td>20.5</td>
</tr>
<tr>
<td>Fresh produce that is unharvested or unsold by farmer</td>
<td>6.7</td>
</tr>
<tr>
<td>Retail</td>
<td>5.6</td>
</tr>
</tbody>
</table>
WE FEED THE NATION THROUGH

• Retail Donations
• Manufacturing Donations
• Federal Commodities
• Fresh Produce
• SNAP Access
• New Frontiers
• Purchased Food
### HOW MUCH IT COSTS TO SOURCE FOOD

2.82 billion meals sourced in 2012

<table>
<thead>
<tr>
<th>Food Source</th>
<th>Cost Per Meal</th>
<th>% of FA Food Stream</th>
<th>Trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal Commodities*</td>
<td>$0</td>
<td>17%</td>
<td></td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$0.04</td>
<td>24%</td>
<td>↓</td>
</tr>
<tr>
<td>Produce</td>
<td>$0.17</td>
<td>16%</td>
<td>↑</td>
</tr>
<tr>
<td>Retail</td>
<td>$0.24</td>
<td>27%</td>
<td>↑</td>
</tr>
<tr>
<td>Purchasing</td>
<td>$0.73</td>
<td>16%</td>
<td>↑</td>
</tr>
</tbody>
</table>

* Rapid reduction in availability
THE FOOD BANKING MODEL IS SHIFTING

Meals by Channel

<table>
<thead>
<tr>
<th>Channel</th>
<th>FY10</th>
<th>FY13</th>
<th>FY18</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Frontiers</td>
<td>380</td>
<td>539</td>
<td>833</td>
</tr>
<tr>
<td>SNAP</td>
<td>387</td>
<td>451</td>
<td>526</td>
</tr>
<tr>
<td>Purchased</td>
<td>654</td>
<td>488</td>
<td>608</td>
</tr>
<tr>
<td>Federal Commodities</td>
<td>692</td>
<td>700</td>
<td>808</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>462</td>
<td>780</td>
<td></td>
</tr>
<tr>
<td>Retail</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fresh Produce</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The food banking model is shifting with an increase in meals by channel from FY10 to FY18.

FY10: 2.6 Billion
FY13: 2.9 Billion
FY18: 3.6 Billion
FOODS TO ENCOURAGE FRAMEWORK

- **Fruits and Vegetables**
  - Fresh, frozen, canned, dried

- **Whole grains**

- **Low-fat/Non-fat dairy**
  - Skim, low-fat

- **Lean proteins**
  - Lean meats, poultry, seafood, eggs, legumes and seeds/nuts

- **Water**

  - Phase 2: Limit: Sugar, Sodium, Saturated & Trans Fat
RETAIL STORE DONATION PROGRAM

• Primary source of highly perishable items such as milk, bread, lean meats and frozen vegetables

• Feeding America helps food banks secure food from local branches of retailers such as Food Lion, Kroger, SUPERVALU, Target and Walmart

• Enhanced relationships between food banks and local stores lead to sustained donations and transportation efficiencies
RETAIL STORE DONATION PROGRAM

• Through the program, Feeding America collected and distributed 746 million meals in 2012.

• To increase the number of meals sourced, we will establish relationships with new retailers and increase the number of participating stores with existing retailers.
MANUFACTURING DONATIONS

• Manufacturing channels are Feeding America’s largest source of non-perishable food donations

• However, manufacturers are improving efficiencies, reducing the excess food available to donate

• As this source of food is inexpensive at 4¢ a pound, it remains an important resource

• To stabilize donations, we are investing in strengthening existing relationships and building new ones
FEDERAL COMMODITIES

• Federal commodities are an important source of healthy food for food banks

• Due to federal budget cuts, federal commodities are shrinking

• Potential for increased TEFAP funding in the Farm Bill
A BOLD VISION FOR THE FUTURE

GOAL: DISTRIBUTE 1 BILLION POUNDS OF PRODUCE PER YEAR BY 2018
SOURCING PRODUCE REQUIRES A TIERED APPROACH

1. **Local level**: Food banks create relationships with local produce growers

2. **Regional level**: Supplement local produce sourcing in very produce-rich areas with state-wide sourcers

3. **National level**: National Produce Program fills gaps in access to produce across Feeding America network
REDUCE MILES BY SOURCING MORE LOCALLY AND COLLABORATING REGIONALLY – STATE POTENTIAL

15 priority states for regional sourcers represent 75% of national production of key commodities

State potential

- = High
○ = Medium
Blank = Limited

Note: Does not account for potential import donations
SNAP HAS THE POTENTIAL TO FEED MORE PEOPLE THAN ALL OTHER FEEDING PROGRAMS COMBINED.
Many Benefits of SNAP$^{10, 11}$

- Families receiving SNAP benefits are better able to pay for basic necessities like rent, medical care and transportation.
- 48% of individuals enrolled in SNAP are children.
- Each dollar invested in SNAP generates $1.79 in local economic activity.
SNAP COULD REACH EVEN MORE PEOPLE\textsuperscript{12, 13}

- 28\% of Americans eligible for SNAP are not receiving benefits

- 18 million more individuals could be receiving federal assistance

- As of 2008, $6.6 billion in potential SNAP benefits were “unclaimed” each year, resulting in an estimated $12 billion in lost economic activity
SNAP OUTREACH

• Our program:
  – educates clients and help them apply for benefits

• Our impact in 2012:

  160,000 SNAP applications
  =
  168 million meals for food insecure families
OPPORTUNITY TO GROW SNAP OUTREACH

Number of SNAP Applications Completed by Food Banks

<table>
<thead>
<tr>
<th>SNAP Applications Tiers</th>
<th>Food Banks FY11</th>
<th>Food Banks FY15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Above 10K</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>5K-10K</td>
<td>3</td>
<td>7</td>
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<tr>
<td>1K-5K</td>
<td>24</td>
<td>56</td>
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<tr>
<td>100-1K</td>
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<td>61</td>
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<tr>
<td>Below 100</td>
<td></td>
<td>14</td>
</tr>
<tr>
<td>No Program</td>
<td></td>
<td>97</td>
</tr>
</tbody>
</table>
PROTECTING SNAP

Tell Congress to Protect Anti-hunger Programs!

As Congress considers how to pass a new Farm Bill and address the deficit, we must urge our leaders in Washington to protect the programs that help put food on the table for Americans struggling with hunger.

Call Congress!

You do so much, but you can do more. Make your voice heard by calling your Members of Congress!

Demonstrate Your Values

If you believe that no one should go hungry in America, join the Hunger Action Center.

Take Action Now

Join Now
PURCHASED FOOD

GOAL: +70 MILLION MEALS

INCREASE MEALS BY 18% IN EIGHT YEARS FROM 387 MILLION ANNUALLY TO 457 MILLION

Children: +27 MILLION MEALS

Families: +38 MILLION MEALS

Seniors: +5 MILLION MEALS

FY18
Healthy BackPack Menu Suggestions

- **Fruit:** Fresh, canned peaches in juice
- **Vegetables:** Canned green beans and carrots, packaged broccoli, carrots
- **Grains:** Oatmeal, whole grain pasta and bread
- **Protein:** Peanut/Sun butter, tuna or canned chicken
- **Milk/Dairy:** Shelf stable milk 1%, low fat pudding cup, shelf stable cheese
- **Oils:** Peanut butter of sunflower seed butter
- **Saturated Fat:** Canned chicken (balance protein and fat)
- **Sodium:** Lower sodium versions of all items
- **SoFAAS:** Avoid items like Pop Tarts, Jelly and Strawberry squeeze spread
Example of Purchased Product for the BackPack Program

Squeezable Fruits and Veggies™ Tubes

- 60 calories and 2g fiber per tube
- 1/2 cup fruits and vegetables in each tube
- Made in the U.S.
- Spoon thick — suitable for restricted, thickened-liquid diets

*Concentrated equivalent to 30 cups fruits & 16 cups vegetables per USDA equivalence database

NEW! Peach Mango Flavored Fruit and Vegetable Purees and Juices

**Nutrition Facts**

<table>
<thead>
<tr>
<th>Amount / Serving</th>
<th>% Daily Value*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Fat 0g</td>
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</tr>
<tr>
<td>Sodium 5mg</td>
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</tr>
<tr>
<td>Potassium 180mg</td>
<td>5%</td>
</tr>
<tr>
<td>Total Carbohydrate 13g</td>
<td>4%</td>
</tr>
<tr>
<td>Dietary Fiber 2g</td>
<td>8%</td>
</tr>
<tr>
<td>Sugars 8g</td>
<td></td>
</tr>
<tr>
<td>Protein 1g</td>
<td></td>
</tr>
<tr>
<td>Vitamin A 50%</td>
<td></td>
</tr>
<tr>
<td>Vitamin C 100%</td>
<td></td>
</tr>
<tr>
<td>Calcium 2%</td>
<td></td>
</tr>
<tr>
<td>Iron 2%</td>
<td></td>
</tr>
</tbody>
</table>

NEW! Blueberry Flavored Fruit and Vegetable Purees and Juices

**Nutrition Facts**

<table>
<thead>
<tr>
<th>Amount / Serving</th>
<th>% Daily Value*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Fat 0g</td>
<td>0%</td>
</tr>
<tr>
<td>Sodium 0mg</td>
<td>0%</td>
</tr>
<tr>
<td>Potassium 180mg</td>
<td>5%</td>
</tr>
<tr>
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<tr>
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<td></td>
</tr>
<tr>
<td>Protein 1g</td>
<td></td>
</tr>
<tr>
<td>Vitamin A 50%</td>
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</tr>
<tr>
<td>Vitamin C 100%</td>
<td></td>
</tr>
<tr>
<td>Calcium 2%</td>
<td></td>
</tr>
<tr>
<td>Iron 2%</td>
<td></td>
</tr>
</tbody>
</table>

*Percent Daily Values are based on a 2,000 calorie diet.

Made in the U.S.
DAIRY IN A HEALTHY DIET

Dairy products provide many nutrients that are important for a healthy diet, including calcium, potassium, vitamin D, and protein.

Low-fat dairy is emphasized in the 2010 USDA Dietary Guidelines and in the Feeding America ‘Foods to Encourage’ (F2E) framework.
CLIENT DEMAND FOR F2E

Clients in the Feeding America network prefer to receive healthy foods and staple items, including nutritious milk and milk products

- Two published studies of food bank client preferences indicated that milk is among the top five preferred food types.

- A guaranteed gallon of milk was reported as a major draw for clients to participate in a local distribution program.
AMOUNT OF DAIRY IN THE FEEDING AMERICA NETWORK

Percent Dairy of All Products Received (FY2008-FY2012)
NATIONAL SUMMARY WHERE DOES THE FOOD COME FROM? 

Diverse Food Streams (July-December 2012)

- Retailers: 27%
- Manufacturinig: 23%
- Produce: 16%
- Purchased: 17%
- Federal Commodities: 17%

17
PROVIDING HEALTHY FOOD: CHALLENGES

Sourcing

Storage

Distribution

Organizational Change & Social Factors
Providing Healthy Food: Strategies and Initiatives

• Improving nutritional content of food
  – Inventory Management
  – Capacity Building
  – Targeted Food Sourcing

• Increasing access/availability
  – Targeted Distribution Models
  – Community Food Projects

• Maximizing use of healthy foods
  – Nutrition Education
Inventory Management: Policies & Practices

- % of food banks with formal written policies (2012)
  - Increase healthy foods: 22%
  - No Formal Policy: 63%
  - Decrease unhealthy foods: 10%
  - Other: 5%

- % of food banks measuring nutritional quality of inventory (2012)
  - Yes: 30%
  - No: 47%
  - No, but considering it: 23%
TARGETED DISTRIBUTION MODELS

Feeding America Programs

- Mobile Pantries
- Kids Café
- School Pantries
- BackPack
- Senior Programs
MOBILE PANTRIES
COMMUNITY FOOD PROJECTS

- Food Bank Farms
- Community Gardens
- CSAs
# HEALTHY FOOD DRIVES

## Hosting a Food Drive

We make it easy to make food donations, which, in turn, go to feed hundreds of thousands of individuals. We partner with over 450 hunger-relief agencies in the 10-county service area, distributing over 13.5 million pounds of food annually. Most of this food is donated from food manufacturers and retailers, through food drives, and by individual donation.

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### Suggestions for Healthy Donations:
Choose low-sodium canned goods, whole grain cereals, bread, pastas, and low-sugar options.

<table>
<thead>
<tr>
<th>Protein</th>
<th>Fruit &amp; Vegetables</th>
<th>Grains</th>
<th>Dairy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canned tuna fish</td>
<td>Canned light fruit</td>
<td>Cereal (low in sugar)</td>
<td>Powdered, shelf-stable, or evaporated skim or 1% milk.</td>
</tr>
<tr>
<td>Canned chicken</td>
<td>Canned vegetables</td>
<td>Rice, quinoa, oats</td>
<td></td>
</tr>
<tr>
<td>Peanut butter</td>
<td>Dried fruit</td>
<td>Pasta</td>
<td></td>
</tr>
<tr>
<td>Canned/dried beans</td>
<td>Jelly &amp; jams</td>
<td>Bread</td>
<td></td>
</tr>
<tr>
<td></td>
<td>100% juice</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tomato products</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Soup &amp; broth</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Please note: We cannot accept items in glass containers, perishable food items, home canned goods, home baked goods, baby food, baby formula, or vitamins & medicine.*
NUTRITION EDUCATION

“We are working on getting out **recipes** and **storage guidelines** and providing food **sampling** as often as possible to **encourage higher ordering** and **consumption**.”
Summary

• The need and demand on our food bank network has never been greater at the same time as the problem of hunger has gotten more complex.

• There are both logistical and organizational challenges when it comes to sourcing and distributing healthier foods.

• There are several major food streams in the food bank network; National efforts through initiatives such as the produce and retail store programs are helping Feeding America move more foods to encourage.

• Local food banks are deploying creative strategies like nutrition policies, community gardens/farms, healthier food drives and nutrition education to help provide and promote healthy food choices.

• Don’t forget to join us in June to learn about the innovative nutrition education efforts across the network!
Jenny Karl, MS, RD, LDN
Representing:
• New England Dairy & Food Council

Contact:
Jkarl@NewEnglandDairy.com
617-734-6750 x18
October 13, 2012
Manchester, NH
The Great Gallon Give

Concept:
- Encourage grocery shoppers to donate a gallon of milk at the register to the local food bank (Great Gallon GIVE)

- Goal: Provide food bank with fresh milk, while engaging with retailer, dairy brands, dairy farmers and consumers
The Great Gallon Give

Pilot program:
- One food bank (NH Food Bank)
- One retailer (Hannaford Supermarkets)
- One city (Manchester, NH)
- One day (October 13th)
- One set of promotional materials

Start small to work out issues
The Great Gallon Give

Saturday, October 13, 9-2PM

Press conference at 11AM
Mayor, governor, commissioner of Agriculture, dairy farmer

Five Hannaford Supermarkets in & near Manchester, New Hampshire
The Great Gallon Give

Partners Make it Happen!

- **NH Food Bank**
  - Radio media buy, staff

- **Hannaford Brothers**
  - In-store radio, signage, staff

- **HP Hood** (local milk processor)
  - Provided refrigerated trucks

- **Cabot Creamery** (local cheese)
  - Provided refrigerated trucks
The Great Gallon Give

WHAT MAKES GIVING SO GREAT?

Give a gallon of milk
and we’ll deliver it to our
local food bank today.
The Great Gallon Give

help local families in need with the Today! great Today! gallon giveaway

Making sure that milk is always on the table is an easy way you can help keep a family strong and healthy.

Show your support for local families in need by donating a gallon of milk, and we'll send it straight to your local food bank.

Donation trucks will be on-site.

Date: Saturday Oct 15th
Time: 9:00 am - 2:00 pm

helps fight hunger

feeding america
The Great Gallon Give
The Great Gallon Give

“We never get milk, this is great!”

NH Food Bank client
Social Media & Web Promotion

1,000 Twitter Followers

What makes giving so great? Must Be The Milk! Tomorrow from 9 AM - 2 PM, we’re teaming up with Hannaford Supermarkets and New Hampshire Food Bank for a Great Gallon Give dairy food drive. Show your support for local families in need by purchasing an extra gallon of milk or two and donating it to the New Hampshire Food Bank when you check out at the cashier. A little milk goes a long way and every gallon makes a difference. For more info, visit the "Get Involved and Go" page of our website, http://mustbethemilk.com/?page_id=16

What you can do | MustBeTheMilk mustbethemilk.com
When you buy milk, cheese, yogurt and other dairy products, your purchases go a lot further than your refrigerator. Almost all New England and

4,000 Facebook Fans
Social Media and Web Promotion

Got milk? We did! As if 11:00 we had over 1,300 gallons of milk donated from customers and HP Hood! We are here until 2... Stop by! http://instagram.com/p/QujXRfyo50/

www.NHFoodBank.org

Events, Fundraisers & Food Drives

Want to host an event or food drive? Tell us about it.

Download our Event Request Form by clicking here and fill it out with your information. Then email it to Kim at kim@nhfoodbank.org, fax it to Attn: Kim at (603) 669-0270, or mail it to the New Hampshire Food Bank, Attn: Kim, 701 East Industrial Park Drive, Manchester, NH 03103.

We will follow up with you about your event once your form has been received and reviewed. If you have any questions, please call Kim at (603) 669-9725 x243.

Saturday, October 13: The Great Gallon Give, to benefit NH Food Bank

Hundreds of Hannaford Supermarket shoppers in New Hampshire will be participating in the Great Gallon Give on Saturday, October 13 from 9am to 2pm, donating gallons of milk to the New Hampshire Food Bank.

Shoppers will be asked to purchase extra gallons of milk at the Hannaford locations throughout the Greater Manchester area. Refrigerated trucks provided by Cabot, HP Hood, and the New Hampshire Food Bank will be on hand to transport the donated milk.

Participating Hannaford locations include stores at John E. Devine Way in Manchester, Hanover Street in Manchester, South River Road in Bedford, Mill Street in Newmarket, and Franklin Road in Raymond.

1,400 Facebook Fans
Donated milk heading to NH Food Bank

AP / October 13, 2012

MANCHESTER, N.H. (AP) — New Hampshire Gov. John Lynch and other state officials will be loading up refrigerated trucks full of milk being donated to the New Hampshire Food Bank.

Shoppers at five Hannaford supermarkets in Manchester, Bedford and Raymond are being asked to buy extra gallons of milk Saturday for the food bank for an effort dubbed “the Great Gallon Give.”

Lynch will be on hand at one of the Manchester stores to help load the donations into trucks, along with Manchester Mayor Ted Gatsas and the state agriculture commissioner.

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The Future of the Great Gallon Give

Summer Initiatives (Give Good with Dairy)

• Dairy councils across country seeking partners to help increase access to milk and other dairy for food insecure families

• Great Gallon Give model shared as one of three “case study models” for replication

• Likely replicate in select markets
Call to Action

How can I help?

- Participate in or host a food drive
- Donate
- Volunteer
  - Educate
  - Donate time, skills, and resources
- Advocate
Find your Local Food Bank

www.feedingamerica.org/foodbank
Find your Local Dairy Council

Kids Eat Right Toolkits

Healthy Breakfast. Everywhere You Go.
Presentations for elementary, middle, high school students and adults

Healthy Snacking. In a Nutshell.
Presentations for adults, adult athletes, parents, teachers/schools, coaches, elementary students, teens, teen athletes, and worksites

Family Champions. One Change at a Time.
Three interactive parent workshops including cooking activities. Available in English and Spanish!

Presentations for teens and adults

Myth Busters. For Parents.
Presentation for parents

Hunger in Our Community. What We Can Do.
Presentations for adults and teens

Healthy Eating. From the Ground Up.
Presentations for adults, teens, and elementary students

Join: Kidseatright.org/volunteer
Promote: Kidseatright.org
Questions?

View recorded webinars and register for future webinars at www.eatright.org/foundation/kidseatright

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References


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