

## Guidelines for Industry Donors and Sponsors

The Academy of Nutrition and Dietetics Foundation is the only charitable organization devoted exclusively to providing a public benefit through nutrition and dietetics. Affiliated with the Academy of Nutrition and Dietetics, the Foundation is an independent 501c3 public charity and is funded by grants, donations and sponsorships, not member dues. The success and impact of its programs and services can be attributed to the generous support of its donors and sponsors.

The Foundation has a long history of support from the food industry and industry foundations. The Foundation was originally established to meet the philanthropic needs of Academy members and to support much needed scholarships for dietetics students. One of the Foundation's earliest campaigns was an all industry supported scholarship effort.

The Foundation's vision is a world where all people thrive through the transformative power of food and nutrition. Focusing on four key initiatives – scholarships, awards, food and nutrition research and public education – the Foundation is dedicated to its mission of through philanthropy, empower current and future food and nutrition practitioners to optimize global health. Through its core principles, the Foundation supports:

- *Integration* of research, professional development and practice to stimulate innovation and discovery
- *Collaborations* to solve the greatest food and nutrition challenges now and in the future
- *System-wide impact* throughout the food, wellness and health care sectors
- *Elimination* of all forms of malnutrition globally
- *Expansion* of workforce capacity, capability and the contribution of food and nutrition practitioners
- *Accountability* through transparency and fiduciary responsibility

In its relations with industry donors and sponsors, the Academy Foundation is mindful of the need to avoid a perception of conflict of interest and to act at all times in ways that will only enhance the credibility and professional recognition of the Foundation in its role as a public charity. The Academy Foundation's procedures and formal agreements with external organizations are designed to prevent any undue influence particularly where there is a possibility that donor or sponsor self-interest might conflict with sound science or the Foundation and/or Academy policies and philosophies.

General Requirements for Acceptance of Industry Sponsors:

1. Align with Foundation's strategic concepts.
2. Compatible with the Foundation's mission.
3. Editorial control of all content in materials bearing the Foundation name maintained by Foundation.
4. Show clear separation of Foundation messages and content from brand information or promotion.
5. Do not endorse any particular brand or company product, including no commercial use of the name and logo that would diminish that value or damage that reputation.
6. Include relevant facts and important information where their omission would present an unbalanced view of a controversial issue in which the sponsor has a stake.
7. Provide for full funding by the sponsor of all direct and indirect costs associated with the project.

In addition to full disclosure of funder support in all presentations, publications, calls for applications, etc, the Foundation makes public through its annual report all Industry donors. The Foundation does not permit the free use of Foundation content in publications or websites where the result of the content and name is to help the publication or website increase circulation or sell advertising, subscriptions or products.

The following represents the review process for industry donors and sponsors.

---

# Foundation Donation/Sponsorship Acceptance & Review Process For Industry Support

## DONATION OR DONATION INTENT RECEIVED



## DONATION CATEGORIZED

|  |  |  |   |   |
|--|--|--|---|---|
| <b>UNRESTRICTED GIFT</b><br>Gift directed to annual fund | <b>TEMPORARILY RESTRICTED GIFT</b><br>Criteria developed and submitted to board for approval | <b>PERMANENTLY RESTRICTED GIFT</b><br>Criteria developed and submitted to board for approval | <b>EDUCATION SPONSORSHIP/ EDUCATION GRANT</b><br>Strategic communications conducts risk assessment due to educational component.* | <b>GENERAL SPONSORSHIP</b><br>Gift accepted – donor recognized as sponsor |
|--|--|--|---|---|

### Definition Of Categories

#### Unrestricted Gift or Donation

An unrestricted gift or donation is a gift given to the Foundation with no expectation of a measurable benefit to the donor.

#### Temporarily Restricted Gift

A temporarily restricted gift is accepted for a designated purpose and is fully expended. The fund typically carries the name of the donor or other designated honoree. Foundation minimum gift requirements are in place to set minimum thresholds for acceptance of a temporarily restricted gift.

#### Permanently Restricted Gift or Endowment

Gifts that are permanently restricted or endowed maintain a minimum value in the fund in order to be established and draw upon the interest of the fund for support. This type of gift is designed to remain in perpetuity. Foundation minimum gift requirements are in place to set minimum threshold for acceptance and establishment of a permanently restricted or endowed fund.

#### Education Sponsorship

A fee is paid to the Foundation for an opportunity at an Academy or Foundation conference or education event which allows funder limited speaking/education opportunities.

#### Education Grant

Funds are provided to the Foundation to develop and deliver an education program that may have a public benefit.

#### General Sponsorship

A fee is paid to the Foundation for specified rights and benefits associated with the sponsorship of an existing Foundation event.

Report shared with the Foundation chair and if risk assessment warrants further review, Foundation chair may elect to seek additional approval from Foundation board. If project breaks new ground, Foundation chair/board at their discretion can seek input and approval from Academy board.



If approved project moves forward.



If not approved, modifications are made or program ceases.



If content development is required as part of the grant or sponsorship, DPG and other content experts are recruited.



All materials are reviewed by Academy Knowledge Center, Lifelong Learning and Professional Development and Research and International Affairs (as needed) to insure adherence to scientific integrity principles and compliance with Academy policies and procedures for sponsored educational content.



As needed (in the case of a labeling program e.g.) materials will be submitted to legal counsel for review to insure adherence to regulatory requirements with appropriate compliance agencies.



Program delivered and evaluated.



Outcomes and evaluation reported to Academy Foundation Board and sponsor (if education grant).



Outcomes/report submitted for publication if applicable.



## FINAL REPORT SHARED WITH ACADEMY AND FOUNDATION BOARDS AND SPONSOR

\* Risk analysis includes evaluation based on obtaining background on the company as needed through sources available to staff, including (but not limited to) Internet searches, analysis of news media coverage and analysis of social media presence.